

Creativity and Innovation in the Workplace

Who Is The Workshop For?

- Anyone starting or operating a business who want to think out of the box and improve their organizations innovation performance

Creative thinking can help us tackle both personal and professional issues. Although many of us think that people are born creative, creativity is a skill and as such everyone can learn it! This masterclasses will provide insights into how the brain works creatively, how to feed your creativity and ensure creativity becomes a useful tool for business, keeping you a step ahead of the competition!

What Will This Unit Cover?

Setting the scene

- Definition of Creativity and Innovation. Why we need them. Values.

Debunking the myth of Creativity

- Set out to dismiss the myths of creativity by addressing these issues
- The basics of the generativity theory.
- Barriers to creative thinking (negative thinking, fear of failure, following rules, making assumptions, over reliance on logic)

Business beyond the box

- How to foster a culture of creativity and innovation
- How to boost your personal creativity. The habits of innovative leaders.
- From vertical thinking to lateral thinking and triangular thinking
- Picturing a step change
- Building know-how
- Using creative thinking

Tools of the trade

- Innovation processes, methodology and techniques
- Six hats thinking
- Mindmapping

About Shine People and Places Ltd

Shine People and Places Ltd is a learning and development consultancy specialised in mentoring, coaching, career management support and management/leadership development programmes. We work with public and private sectors organisations who wish to develop their people' potential and maximise the contribution of each member of staff. Our programmes aim at enhancing performance, increase engagement and respond to change in an effective, inclusive and positive manner.